

COURSE OFFER SPRING SEMESTER (Academic year 2018-19)

(Tuition from February to June 2019)

**Studies: Bachelor in Business Administration (ADE)
Bachelor in Marketing & Digital Communication (MKCD)
Master in Business Administration and Management (MUADE)*
Master in Marketing Management (MUDMK)***

ID Code	Course Title	ECTS	Year	Tuition language	Studies
801000	Spanish as a foreign language	4	--	Spanish	International
801001	Catalan as a foreign language	2	--	Catalan	International
801114	Mathematics II	6	1	Catalan/Spanish	ADE/MKCD
801124	Professional Development II	6	1	Catalan/Spanish	ADE/MKCD
801102	Principles of Economics	6	1	Catalan/Spanish	ADE/MKCD
801106	Sociology	6	1	Catalan/Spanish	ADE/MKCD
801115	English I	6	1	English	ADE/MKCD
801119	Financial Accounting II	6	2	Catalan/Spanish	ADE
801101	Statistics II	6	2	Catalan/Spanish	ADE/MKCD
801127	Financial Mathematics	6	2	Catalan/Spanish	ADE
801109	Civil & Commercial law	6	2	Catalan/Spanish	ADE
801122	Marketing Management II	6	2	English	ADE
801914	Web Technology and Databases	6	2	Catalan/Spanish	MKCD
801918	Principles of Law	6	2	Catalan/Spanish	MKCD
801919	Consumer Behaviour	6	2	English	MKCD
801917	Fundamentals of Public Relations	6	2	Catalan/Spanish	MKCD
801132	Cost accounting II	6	3	Catalan/Spanish	ADE
801129	Financial Management I: Investment	6	3	Catalan/Spanish	ADE
801105	Macroeconomics	6	3	English	ADE
801111	Tax Law II	6	3	Catalan/Spanish	ADE
801153	Professional Development III	6	3	Catalan/Spanish	ADE
801926	Content Marketing	6	3	Catalan/Spanish	MKCD
801927	Digital Advertising and Public Relations	6	3	English	MKCD
801928	Finance for Marketing	6	3	Catalan/Spanish	MKCD
801929	Marketing Intelligence and CRM	6	3	Catalan/Spanish	MKCD
801930	User Experience	6	3	Catalan/Spanish	MKCD
801507	Operations Management and SCM (Specialization in Strategic Management)	5	1	Spanish	MUADE
801508	Management Control (Specialization in Strategic Management)	5	5	Spanish	MUADE
801505	Entrepreneurship and Internationalization (Specialization in Strategic Management)	5	1	Spanish	MUADE
801511	International Financial Risk Management (specialization in International Business)	5	1	English	MUADE
801510	Information Technologies Management (specialization in International Business)	5	1	English	MUADE
801513	Corporate Internationalization (specialization in International Business)	5	1	English	MUADE
801530	Corporate Culture	5	1	Spanish	MUDMK*
801531	Communication Management	5	1	Spanish	MUDMK*
801532	Communication Strategies	5	1	Spanish	MUDMK*
801533	Media Planning	5	1	Spanish	MUDMK*

1 ECTS=25 hours of work for the student including class lectures, tutorials and independent work.

*Admission subject to requirements of previous level of studies of the candidate and availability of places