



SCHEME & COURSE DESCRIPTORS
Bachelor In Business Administration
(BBA)



Centre adscrit a:
**UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH**

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1 SCHEME OF STUDIES

1st Year

Fall Semester (Semester 1)	Spring Semester (Semester 2)
Mathematics I	Mathematics II
Personal productivity tools	Principles of Economics
Business Organization & Administration I	Sociology
Professional Development I	Professional Development II
Fundamentals of Marketing	English I

2nd Year

Fall Semester (Semester 1)	Spring Semester (Semester 2)
Statistics I	Statistics II
World & Spanish Economy	Financial mathematics
Marketing Management I	Marketing Management II
Business English II	Civil & Commercial law
Financial accounting I	Financial accounting II

3rd Year

Fall Semester (Semester 1)	Spring Semester (Semester 2)
Cost accounting I	Cost accounting II
Labour Relations	Financial Management I: Investment
Microeconomics	Macroeconomics
Business planning & analysis	Professional Development III
Tax Law I	Tax Law II

4th Year

Fall Semester (Semester 1)	Spring Semester (Semester 2)
Financial Management II: Funding	Elective modules:
Human Resources Management	1. Company Internship
Business Organisation & Administration II	2. Academic Exchange period
Information Systems	Final degree project
Financial Markets & Instruments	

All modules carry a workload of 6 ECTS credits, except the final degree business project which carries 12 ECTS credits.

Additional course for international students: Spanish as a foreign language

2 Course title: BUSINESS ORGANISATION & MANAGEMENT I

Course Code: 801107

ECTS Credits: 6

Year: 1

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Understand the fundamental concepts related to the company and obtain a broad vision of the economic reality that affects it.
- Understand what the company means in a free economic system and, therefore, constitutes the fundamental basis for the study of other subjects of the degree.
- Identify the fundamental elements necessary for a good business organization.
- Distinguish the functions of the manager of a company and the functions of the different management levels.
- Introduce the functions of management, organization, financing, production, organizational behavior, management of human resources and strategic management

3 Course title: BUSINESS ORGANISATION & MANAGEMENT II

Course Code: 801108

ECTS Credits: 6

Year: 4

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Identify the different operations strategies on which to base competitive advantage as well as its impact on productivity.
- Know the different location models and apply them to real cases.
- Calculate production times and design assembly lines.
- Plan production in the medium and short term as well as calculate the needs of resources to carry it out.
- Know the techniques for decision making on the management of stocks in middle companies.

4 Course title: BUSINESS PLANNING & ANALYSIS

Course Code: 801126

ECTS Credits: 6

Year: 3

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Evaluate and make a financial-economic analysis of a company.
- Identify the strengths, weaknesses, opportunities and threats of a company.
- Propose recommendations in order to improve the situation of the company.
- Recognize the position of leverage of the company and act accordingly.
- Calculate the financial cash flow.
- Identify the advantages of the formulation of the profit and loss account
- Understand the main structure of ratios of financial statements.
- Evaluate properly the relevance of the working capital.

5 Course title: CIVIL & COMMERCIAL LAW

Course Code: 801109

ECTS Credits: 6

Year: 2

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Know the sources of law and its hierarchy.
- Understand the fundamental concepts of civil and commercial law.
- Deal with the fundamentals of contractual law.
- Deal with the fundamentals of corporate law.
- Carry out case studies presenting different situations in which they have to make decisions on civil and commercial contracts and operation of mercantile companies.

6 Course title: COST ACCOUNTING I

Course Code: 801131

ECTS Credits: 6

Year: 3

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Identify the concepts related to costs: types, criteria, methods of imputation and calculation of costs of products and services.
- Recognize the importance of costs in the company's results.
- Calculate the cost of manufacturing the products by the methodology Full Costing, basis for the valuation of the stocks of a company.

- Resolve and evaluate different exercises and problems of calculation of costs of products and services.
- Describe of the latest trends in cost accounting: ABC and ABM methods.

7 Course title: COST ACCOUNTING II

Course Code: 801132

ECTS Credits: 6

Year: 3

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Identify pre-established costs or standard costs (definition, advantages and types of standard costs).
- Calculate the standard costs: Technical data on raw materials, theoretical consumption, calculation of losses, standards of consumption of direct labor, labor absenteeism, etc.
- Acquire the techniques to calculate the global deviations of raw material and labor, detailing the total deviation in economic deviation and technical deviation.
- Interpret the deviations obtained from both raw materials and labor.
- Know the techniques to analyze how to increase the profitability of a product line or more in the light of the data obtained in cost accounting (breakeven point, safety margin, B / V ratio).
- Master the methodology to be able to analyze the costs of a company under the system of Direct Costing.
- Elaborate the General Budget and carry out the corresponding budgetary control, introducing the flexible budget.
- Make the right short-term decisions in front of different situations raised.

8 Course title: ENGLISH I

Course Code: 801115

ECTS Credits: 6

Year: 1

Semester: 2-Spring (February to June)

Course Descriptor:

This is the first part of a two-module Business English course (English I and English II) whose main objective is that students become competent communicating in the English language in a business context at a level corresponding to the B2.1 – Independent User level of the Common European Framework of Reference of the Council of Europe (CEFR). The following skills will be trained in a business communication context: Reading, Listening, Writing, Speaking and Spoken Interaction. At the end of the module students should be able to:

- Understand the main ideas of complex business text on both concrete and abstract topics, including technical discussions in the field of business.
- Interact with a degree of fluency and spontaneity that makes regular interaction with native and non-native English speakers quite possible without strain for either party.
- Produce clear, detailed text or speech on a wide range of business subjects and explain a viewpoint on a business issue giving the advantages and disadvantages of various options.
- Write an essay or report, passing on information or giving reasons in support of or against a particular point of view.
- Write different types of business correspondence both in a formal and informal register.

9 Course title: ENGLISH II

Course Code: 801116

ECTS Credits: 6

Year: 2

Semester: 1-Fall (September to February)

Course Descriptor:

This is the second part of a two-module Business English course (English I and English II) whose main objective is that students become competent communicating in the English language in a business context at a level corresponding to the B2.2 – Independent User level of the Common European Framework of Reference of the Council of Europe (CEFR). The following skills will be trained in a business communication context: Reading, Listening, Writing, Speaking and Spoken Interaction. At the end of the module students should be able to:

- Understand the main ideas of complex business text on both concrete and abstract topics, including technical discussions in the field of business.
- Interact with a degree of fluency and spontaneity that makes regular interaction with native and non-native English speakers quite possible without strain for either party.
- Produce clear, detailed text or speech on a wide range of business subjects and explain a viewpoint on a business issue giving the advantages and disadvantages of various options.
- Write an essay or report, passing on information or giving reasons in support of or against a particular point of view.
- Write different types of business correspondence both in a formal and informal register.

10 Course title: FINANCIAL ACCOUNTING I

Course Code: 801117

ECTS Credits: 6

Year: 2

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Know the terminology and basic concepts of financial accounting.
- Know the General Accounting Plan.
- Know, understand and apply accounting principles.
- Know the contents of groups 1 to 7 of the chart of accounts of the General Accounting Plan.
- Know and understand the basic accounting scheme of a company.
- Understand methods of accounting for accounting facts.
- Apply the accounting methods, techniques and criteria in the realization of the different phases of an accounting cycle in a company using the General Accounting Plan.

11 Course title: FINANCIAL ACCOUNTING II

Course Code: 801118

ECTS Credits: 6

Year: 2

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Know the language and understand the advanced concepts of financial accounting.
- Solve exercises and cases related to complex economic facts.
- Solve exercises and cases in which the advanced methods of accounting for accounting facts, particularly valuation rules.
- Resolve cases related to the valuation rules of the new general accounting plan and the following financial statements: Report, Statement of Cash Flows and Net Asset Change.

12 Course title: FINANCIAL MANAGEMENT I: INVESTMENT

Course Code: 801128

ECTS Credits: 6

Year: 3

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Carry out the financial planning of a company.
- Analyze the value chain of a company
- Analyze an investment project under different methods
- Valuing companies applying different methods

13 Course title: FINANCIAL MANAGEMENT II: FUNDING

Course Code: 801129

ECTS Credits: 6

Year: 4

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Know how to detect the financial needs of the company, given a specific situation
- Know how to apply the models of analysis of profitability and risk of portfolios of financial assets
- Know the different sources of financing to which a company can go, and know how to value the best option according to the proposed business situation.
- Know how to assess the feasibility of an investment-financing project.

14 Course title: FINANCIAL MARKETS & INSTRUMENTS

Course Code: 801130

ECTS Credits: 6

Year: 4

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Know the functioning of the financial system, as well as the main characteristics of its components such as money markets, fixed income, derivatives and equities.
- Have an adequate administration as a company manager or family wealth manager or agency of securities of the different financial products to be able to carry out operations of speculation or coverage both in time and profitability.
- Learn how to anticipate the events and price evolution of the different products through the correct interpretation of the graphs.
- Interrelate the behavior of derivatives financial markets, such as markets of commodities with the evolution of the economy cycle and to be able to make inferences with respect to the behavior of the most important (leading indicators) macroeconomic variables of a capitalist economy.
- Understand how the technical analysis of the financial markets complements with the fundamental analysis and understand the timing of each one of them.

15 Course title: FINANCIAL MATHEMATICS

Course Code: 801127

ECTS Credits: 6

Year: 2

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student should be able to:

- Calculate the interest that is obtained in a term deposit using simple interest and / or compound interest.
- Calculate the APR of a financial operation (discount, financing through the Suppliers, deposits, ...).
- Distinguish between nominal and effective rates.
- Calculate the present value and final value of a constant income and an income whose terms vary in geometric or arithmetical progression.
- Determine the feasibility or not of a project using the NPV.
- Get the fee to pay on a loan.

16 Course title: FUNDAMENTALS OF MARKETING

Course Code: 801120

ECTS Credits: 6

Year: 1

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Identify the key elements of a customer-oriented marketing strategy.
- Analyze customer relationship management and identify strategies to create value.
- Describe the elements of a marketing strategy and the forces that influence it.
- Analyze the marketing environment and how companies react to it.
- Analyze the capabilities of the company that lead to a clear advantage over competition.
- Be aware of the importance of information to understand the market and customers.
- Trace the steps of the marketing research process.
- Understand the consumer market and the main factors influencing the consumer buying behavior.
- Define the main steps in the design of a marketing strategy oriented to the customer: segmentation, target market selection, differentiation and positioning.
- Analyze how companies differentiate and position their products with a clear competitive advantage.
- Determine the best strategies to compete in a global market.
- Establish marketing objectives.

17 Course title: HUMAN RESOURCES MANAGEMENT

Course Code: 801133

ECTS Credits: 6

Year: 4

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Provide the future managers of companies with the necessary basis and criteria to take Management decisions.
- Analyze real situations in the business world in relation to the human resources.
- Solve basic problems related to people management.
- Apply criteria to analyze, evaluate and resolve issues related to human resources management and new trends in this area.

18 Course title: INFORMATION SYSTEMS

Course Code: 801134**ECTS Credits: 6****Year: 4****Semester: 1-Fall (September to February)****Course Descriptor:**

At the end of the course the student will be able to:

- Understand why study and in-depth knowledge of information systems is important.
- Analyze how to efficiently manage company information by looking at the role of information technologies and systems in the generation of business.
- Know the components of the information system of the company and its task in support of planning, organization, control, decision-making and communication activities in intra and inter-organizational relationships.
- Identify the basic types of information systems that exist and discuss who uses them, how they are used and what kind of benefits they provide.

19 Course title: LABOUR RELATIONS

Course Code: 801112**ECTS Credits: 6****Year: 3****Semester: 1-Fall (September to February)****Course Descriptor:**

At the end of the course the student will be able to:

- Understand the fundamental concepts of labor law and social security, their sources and principles of normative hierarchy for its application in labor relations.
- Look for information on normative texts and collective agreements, among others.
- Resolve cases that arise in the daily reality of the companies in which different situations occur for which decisions have to be made on: selection of appropriate contractual modalities,

modifications/novations of contracts, understanding of salary receipts, procedures on dismissals, interpretation and enforcement agreements, socio-labor issues, etc.

- Write a report related to the aspects covered in the content of the course for its oral presentation and defense.

20 Course title: MACROECONOMICS

Course Code: 801105

ECTS Credits: 6

Year: 3

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Interpret macroeconomic data and statistics to understand the current world.
- Learn the macroeconomic language, the instruments and models to understand and analyze the real world, through economic analysis as a basic instrument to get it.
- Know the fundamental elements that are used to interpret economic situations that take place in different areas of the world (balance of payments, currency market, ...) and policies on aggregate demand (tax and monetary policy) and structural policies on the supply side.

21 Course title: MARKETING MANAGEMENT I

Course Code: 801121

ECTS Credits: 6

Year: 2

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Define the controllable variables or marketing instruments (product, price, distribution and promotion / communication) that can be used and combined to design strategies to allow us to achieve the proposed objectives
- Know the tasks of the commercial management.
- Make an appropriate branding of the product or service.
- Make an online and offline communication of the product or service.
- Plan marketing mix strategies.
- Determine the most appropriate distribution channels for the company.
- Know and apply the methods of communication.
- Describe the decisions that companies make regarding their products and services, product lines and product mixes.

22 Course title: MARKETING MANAGEMENT II

Course Code: 801122

ECTS Credits: 6

Year: 2

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course students will understand sales managers' activities as three interrelated, sequential processes that influence the various determinants of a salesperson performance:

1. **Formulation of a sales program.** This process involves organizing and planning the company's overall personal selling efforts and ensuring that the selling initiative is integrated with the other elements of the firm's marketing strategy.
2. **Implementation of the sales program.** This involves selecting appropriate sales personnel, providing effective training and development, as well as compensation.
3. **Evaluation and control of the sales program.** This involves employing proper metrics to monitor and evaluate sales force performance so that adjustments can be made to either the sales program or its implementation as needed.

23 Course title: MATHEMATICS I

Course Code: 801113

ECTS Credits: 6

Year: 1

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Operate with matrices.
- Solve systems of linear equations.
- Plan and solve economic problems with systems of linear equations.
- Calculate limits of successions and functions.
- Graph the main types of functions.
- Calculate function derivatives.
- Analyze the growth / decrease of functions.

24 Course title: MATHEMATICS II

Course Code: 801114

ECTS Credits: 6

Year: 1

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Define, derive and graphically represent functions of several variables.
- Solve linear programming problems.
- Solve problems of free optimization and equality constraints
- Integrate functions of one and several variables.
- Plan and solve applications of integral
- Use computer tools to solve optimization problems.

25 Course title: MICROECONOMICS

Course Code: 801104

ECTS Credits: 6

Year: 3

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Remember the basic concepts of what are Economics and Microeconomics.
- Show which are the different ways in which an economy can be organized to decide what, how and for whom to produce.
- Study international trade: what types there are, what are the advantages it generates and what are the most common restrictions to it and what effects it has.
- Understand in detail the functioning of the monopoly, oligopoly and cartels.
- Learn the reason for business practices such as price discrimination.
- Get to think and discuss with others based on ideas and models employed by economists.

26 Course title: PERSONAL PRODUCTIVITY TOOLS

Course Code: 801119

ECTS Credits: 6

Year: 1

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Apply Excel in business-related tasks of the:
 - Management area
 - Administration area
 - Commercial area
 - Operations area
- Use mathematical operators (Sum, Max, Min, Average, ...)
- Apply functions in business management.

- Know the potential of Excel to manage databases.
- Generate functional and operational databases in Excel.
- Use tables and graphs.
- Present the data graphically.
- Apply Excel to solve statistical cases.
- Use dynamic tables and charts.
- Use Excel in decision making.
- Make predictions and analyze trends.
- Organize, analyze and associate information using some advanced options of Excel.

27 Course title: PRINCIPLES OF ECONOMICS

Course Code: 801102

ECTS Credits: 6

Year: 1

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- To know the basic notions of Economic Science
- Demonstrate the initial knowledge of an economic basis in order to analyse and assimilate the socio-economic concepts that occur in everyday life and in the company.
- Use a specific language of economic analysis and develop an intellectual structure both reflective and critical that allows the student to comment on the current economic situation prevailing in the world.
- Analyze the evolution of the large economic aggregates of a country or a region through the use of its indicators both of the real and financial economy.
- Interpret economic data from a given territory.
- Carry out an analysis of the economic situation that surrounds us and the effects that this entails.

28 Course title: PROFESSIONAL DEVELOPMENT I

Course Code: 801123

ECTS Credits: 6

Year: 1

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Become aware of the importance of competences in the training and professional area.
- Know the origin, the purpose and the way of detecting and evaluating competences.

- Identify their own competencies through an analysis of their own strengths and weaknesses.
- Know ways to evaluate, develop, enhance and improve their own competences.
- Identify the mental models and the degree of responsibility and proactivity needed to make a change.
- Know how to prioritize based on the objectives set.
- Acquire a basic knowledge of the essential characteristics of a good oral communication.

29 Course title: PROFESSIONAL DEVELOPMENT II

Course Code: 801124

ECTS Credits: 6

Year: 1

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Describe interpersonal behaviour in terms of its constituent elements and vertebral axes.
- Distinguish the different phenomena that condition our social perception.
- Recognize the basic emotions, their individual and social aspects, identifying their induction and control mechanisms.
- Know the components of attitudes and their possibilities for change.
- Identify situations in which the group conditions the performance of individuals and vice versa.
- Understand the types of phenomena of attraction and rejection between people.
- Extrapolate the processes of interpersonal behaviour to different scenarios of life in society.

30 Course title: PROFESSIONAL DEVELOPMENT III

Course Code: 801125

ECTS Credits: 6

Year: 3

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Identify and represent through the Canvas model a business idea
- Analyze the macro and micro-factors that affect the creation of a new business in a way that the most appropriate business opportunities and strategies can be identified
- Develop the different subplans associated with the preparation of a business plan: marketing, operations, HR, economic-financial and legal
- Make decisions in the different areas of a company according to a global strategy in a competitive environment

- Analyze the information of the different business areas for decision making
- Define customized strategies for the case of each company based on external and internal analysis.

31 Course title: SOCIOLOGY

Course Code: 801106

ECTS Credits: 6

Year: 1

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Know the main concepts and generalizations about society and its processes of organization and change.
- Know the basic components of social inequalities and cultural differences.
- Acquire capacity for analysis of the dynamics of transformation of contemporary societies.
- Discover the originality and specificity of the sociological perspective as a previous condition to understand the scope of its theoretical proposals.
- State the scope and limits of the sociological perspective.
- Realize how social determinants are incorporated into our consciousness, and to what extent this determination is the one that offers us the possibility of integrating in a satisfactory way in social life.
- Analyse the mechanisms through which individuals create social reality.
- Relate the birth of sociology with the advent of modernity and the interest of social science for the being through the protagonism of the founders of sociology: Comte, Marx, Durkheim and Weber.
- Present the development of sociological thinking in those that can be considered the major topics that have occupied it, which give rise to the analysis of culture, education and identity.
- Approach the student to an epistemological reflection on the practice of sociology and the scientific character of this discipline.

32 Course title: SPANISH AS A FOREIGN LANGUAGE

Course Code: 801000

ECTS Credits: 4

Year: Extracurricular

Semester: 1-Fall (September to February)/2-Spring (February to June)

Course Descriptor:

This is a course that EUNCET Business School offers as complementary course to foreign visiting students from various mobility programs who are, therefore, in a situation of immersion.

The course aims to provide the basic tools to develop communication skills in Spanish (listening, reading, speaking and writing).

According to the previous level of knowledge of the Spanish language of students, the course is adapted to the needs of the group so that they can achieve at the end of the course one of the following levels from the Common European Framework of Reference for languages (CEFR):

- Level A1-A2 Basic User
- Level B1 Independent user (intermediate)
- Level B2 Independent user (upper intermediate)

33 Course title: STATISTICS I

Course Code: 801100

ECTS Credits: 6

Year: 2

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Select and use descriptive statistical techniques, appropriate to solve Problems that require data analysis.
- Understand and interpret basic concepts and measures of descriptive statistics related to frequency distributions, position and variability measurements.
- Represent in tabular or graphic form the data collected.
- Solve basic management problems using probabilities.
- Calculate probabilities of discrete and continuous probability distributions.

34 Course title: STATISTICS II

Course Code: 801101

ECTS Credits: 6

Year: 2

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Select and use appropriately the main methods of sampling.
- Understand and know how to apply the central limit theorem to calculate probabilities of means and sample proportions.
- Make specific estimates and calculate parameter confidence intervals of populations.
- Contrast hypotheses about population parameters from one and two samples. In normal conditions and when they are not normal.
- Contrast the mean of several populations.

35 Course title: TAX LAW I

Course Code: 801110

ECTS Credits: 6

Year: 3

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Know the principles of taxation.
- Master the specific legal terminology of Tax Law.
- Understand the main concepts of Tax Law.
- Know the main taxes that make up the Spanish tax system.
- Know how to apply the basic rules of the tax forms of direct taxation of natural persons (Personal Income Tax and Non-residents Income Tax).

36 Course title: TAX LAW II

Course Code: 801111

ECTS Credits: 6

Year: 3

Semester: 2-Spring (February to June)

Course Descriptor:

At the end of the course the student will be able to:

- Apply the basic rules of Corporate Income Tax and Value Added Tax.
- Know the settlement scheme of Corporate Income Tax, knowing how to identify the main differences between accounting regulations and tax regulations.
- Know how to identify indirect taxation associated with a transaction.
- Know the settlement scheme of the Value Added Tax.

37 Course title: WORLD & SPANISH ECONOMY

Course Code: 801103

ECTS Credits: 6

Year: 2

Semester: 1-Fall (September to February)

Course Descriptor:

At the end of the course the student will be able to:

- Understand the increasing interdependence between economies within the framework of globalization through, fundamentally, the analysis of economic integration processes and the changing nature of the world economic scenario.
- Know the role of the international economic institutions in the commercial and financial areas.

- Appreciate the significant impact, both positive and negative, that for the Spanish economy means belonging to the European Union.
- Understand the evolution and influence factors of Spanish economic growth and the structural changes experienced by the Spanish economy.
- Analyse the basic characteristics of productive sectors, their productive efficiency and the policies that guide them, as well as their institutional aspects.
- Understand the nature and characteristics of the external relations of the Spanish economy, of its insertions in the European and world economy.
- Apply the knowledge learned in specific current cases